



Media-information 2025

A music magazine for musicians and audio people

- 30.th volume
- four issues per year
- basic print-run 2200 copies / issue, extra-spread on selected fair events
- Riffi on-line: www.riffi.fi ≈ 12 000 individual visitors / month

Editorial office

Riffi & Riffi-publications
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Media sales and information

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Prices for subscriptions & single issue 2025:

- as continuous subscription 64,00 € (first year, in Finland)
- as a six issue volume 75,00 € (in Finland)
- single issue on news stand 18,50 €

SCHEDULE 2025	Booking	Materials to be edited by Riffi	Print-ready files	Release date
• Riffi 1/2025	3.2.2025	3.2.2025	6.2.2025	19.2.2025
• Riffi 2/2025	5.5.2025	5.5.2025	8.5.2025	21.5.2025
• Riffi 3/2025	25.8.2025	25.8.2025	28.8.2025	10.9.2025
• Riffi 4/2025	10.11.2025	10.11.2025	13.11.2025	26.11.2025

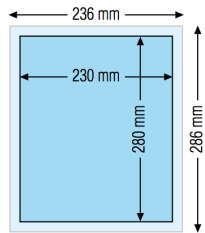
Prices valid from 1.1.2025, subjects to a change on a further notice.

	RIFFI 2025 – Prices on print	
Free placement	€ (vat 0)	
1/4-page	850,00	four different forms, details below
1/3-page	1100,00	size 60*252, width * height, mm
1/2-page	1550,00	four different forms, details below
1/1-page	2850,00	two different forms, details below
2/1-page	3600,00	size 460 * 280, width * height, mm
Solid placement	€ (alv 0)	
page 2. (inside of the front cover)	3250,00	Booking as a year contract (six issues)
page 3.	3250,00	Booking as a year contract (six issues)
page 5. (next to the editorial)	3250,00	Booking as a year contract (six issues)
page 7. (next to the TOC)	3250,00	Booking as a year contract (six issues)
centerfold	4000,00	Booking as a year contract (six issues)
back cover	3200,00	Booking as a year contract (six issues)
The Show-Off	€ (alv 0)	
1/6-page std. slot	500,00	as a single slot on a given issue
1/6-page std. slot	450,00	as a pack of two slots / issues
1/6-page std. slot	400,00	as a pack of three slots / issues
1/6-page std. slot	350,00	as a pack of four slots / issues

Riffi – advertisement sizes

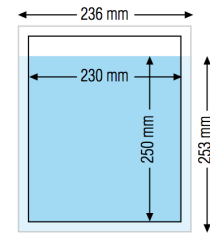
A whole page

The final size on a clean cut sheet:
width 230 mm, height 280 mm
For the lay-out: add 3mm bleed on each and every edge



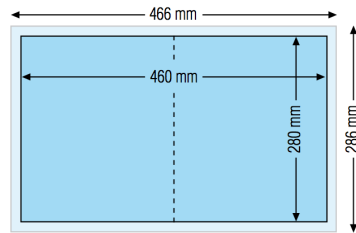
The back cover

The final size on a clean cut sheet:
width 230 mm, height 250 mm
For the lay-out: add 3mm bleed on left and right sides plus bottom



A whole page

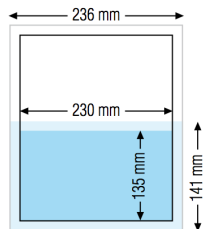
The final size on a clean cut sheet:
width 460 mm, height 280 mm
For the lay-out: add 3mm bleed on each and every edge



A half page option 1

(lay-out uses the whole printable area)

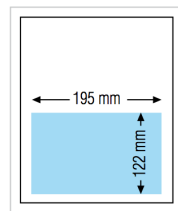
The final size on a clean cut sheet:
width 230 mm, height 135 mm
For the lay-out: add 3mm bleed on each and every edge



A half page option 2

(lay-out uses the area within page margins)

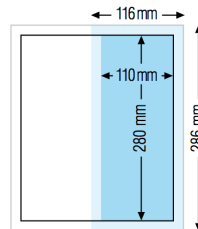
The final size on a clean cut sheet:
width 195 mm, height 122 mm
No bleeds needed.



A half page option 3

(lay-out uses the whole printable area)

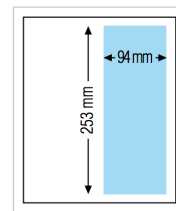
The final size on a clean cut sheet:
width 110 mm, height 280 mm
For the lay-out: add 3mm bleed on each and every edge



A half page option 4

(lay-out uses the area within page margins)

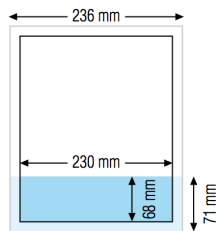
The final size on a clean cut sheet:
width 94 mm, height 253 mm
No bleeds needed.



A 1/4-page option 1

(lay-out uses the whole printable area)

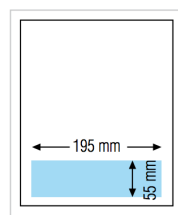
The final size on a clean cut sheet:
width 230 mm, height 68 mm
For the lay-out: add 3mm bleed on left and right side plus bottom edge



A 1/4-page option 2

(lay-out uses the area within page margins)

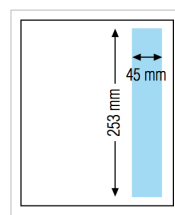
Width 195 mm, height 55 mm



A 1/4-page option 3

(lay-out uses the area within page margins)

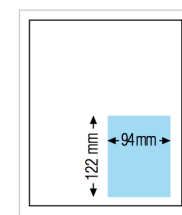
Width 45 mm, height 253 mm



A 1/4-page option 4

(lay-out uses the area within page margins)

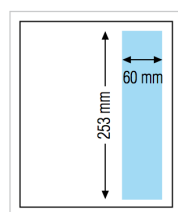
Width 94 mm, height 122 mm



A 1/3-page

(lay-out uses the area within page margins)

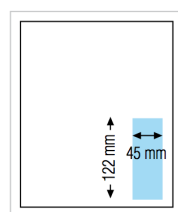
Width 60 mm, height 253 mm



A 1/8-page

(lay-out uses the area within page margins)

Width 45 mm, height 122 mm



The Show-Off

- Standard modules (≈ 1/6-page): width 93 mm, height 75 mm
- Material to be delivered as a print-ready file
- Placed in the end of the magazine, on sequencing right hand pages

The Riffi Show-Off (Näytön paikka)

A service or a product...?

A new model or a fresh brand...?

An event or a campaign...?

Suitable for all types of advertising!

Fixed-sized slots: 95 mm width and 75 mm height

To be delivered as print-ready files by the advertiser

Placement on the final folds, on the right-hand pages

Adjacent page always used for editorial content





Riffi banner prices 1.1.2025

"Campaign"

*This slot is visible only when in use.
Available only for temporary campaigns for
maximum of five days in a row.
Reason: the banner in this slot pushes all other
content downwards which is not good as a more
permanent phenomenon.*

Riffi **KATANA GEN3** **BOSS** **LIISÄ TIETOA**

LEHTI • ARTIKKELIT • YHTEYSTIEDOT • RIFFI-KAUPPA •

UUSIN NUMERO

Riffi 5-2024

Boss RV-200
– kahden signaalin ohjain
– kahden signaalin ohjain
– kahden signaalin ohjain

Riffi 5/2024 – tutkittavana Boss RV-200, kaitupedaali
Boss on pomo, johtaja – se, jota seurataan...

AJANKOHTAISTA

L.R. Baggs AEG-1 –
akustinen kitara
keikkahommiin

Xvive PX-System –
muusikon oma mikseri
korvamonitoreille

Schecter Stargazer-12
Bass – bassotele 12
kielellä

Fender Tone Master '59
Bassman – virtuaalilajan
Bassman

Darkglass Luminol
Booster Ultra –
harmonista buustia

DPA Air! Duo – eikä tuuli
riesaa

WARM AUDIO
Faithful recreations of
unobtainable studio gear

Back from YESTERDAY

60 Years of Analog Tone.
At Your Feet.

MSonic
Uudet UAFX-pedaalit saatavana
UA-jäljennöyillä. NYT.

Bluetone
SE SINNEN SUOMALAINEN

980*400
pikseliä

728*90
pikseliä

300*300
pikseliä

300*300
pikseliä

300*400
pikseliä

300*300
pikseliä

300*300
pikseliä

300*300
pikseliä

KOKO	€ /vko	€ / 2 vkoa	€ / 4 vkoa
300*150	60,00	90,00	105,00
300*200	75,00	131,25	138,75
300*250	90,00	157,50	166,50
300*300	110,00	192,50	203,50
300*350	120,00	210,00	222,00
300*400	130,00	195,00	240,50
300*450	140,00	210,00	259,00
300*500	150,00	225,00	277,50
300*550	160,00	240,00	296,00
300*600	170,00	255,00	314,50
640*100	180,00	270,00	333,00
728*90	150,00	225,00	277,50
980*400	200,00	-	-

Att

- all active banners are shown for each and every visitor – no hidden banners nor randomized appearance